

# BOWL

FOR KIDS' SAKE  
*The Reboot*

Presented by:  
Pro Resources  
Staffing Services

 **Big Brothers Big Sisters®**

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[www.bbbsnei.org](http://www.bbbsnei.org)



## About Big Brothers Big Sisters of Northeast Indiana

Quite simply, we create and support life-changing friendships for children facing adversity by pairing them with a caring, adult mentor. We currently serve more than 1,100 children in our service area.

When a Little is paired with a Big, great things happen,  
Last year:

- **80% of Littles improved their grades**
- **100% of Littles graduated from high school**
- **84% of Littles report higher self-esteem**

Most importantly, Littles in the BBBS program report having higher aspirations because of their relationship with their Big. This means that for BBBS Littles, the possibilities are endless and their futures have never been brighter.

## Why Bowl For Kids' Sake?

Corporate social responsibility can have an important impact on your company. Getting your staff involved with an event like this will allow employees to work together, build camaraderie and feel good about giving back to their community while having a lot of fun.

Feel good about giving back to your community while having a lot of fun. With over 400 kids on the waiting list, Bowl for Kids' Sake is an one time volunteer opportunity that a FUN & EASY way to show your support! AND ... every dollar raised will benefit the kids right here in your local community!

# HOW IT WORKS:

## 1 FORM TEAMS

- BBBS will create an online group for your teams.
- A minimum of five (5) teams must participate to qualify for the challenge.
- Teams do not have to consist of employees only.... friends and family can represent the company.
- The company that raises the most will receive bragging rights, recognition in Bowl for Kids' Sake publications and the coveted Ruler of the Lanes trophy!!



## 2 FUNDRAISE

- Once your participants are registered online they will have a fundraising webpage they can share with their networks to raise funds
- Many corporate teams hold fundraisers at their office: donut sales, dunk tank for the CEO, jeans day, etc.

Individual Goal: \$100  
Team Goal: \$500  
Super Team Goal: \$2,500



## 3 PARTY

- Schedule the bowling party session that works best for your teams
- Enjoy free cosmic bowling, beer, pizza and prizes
- Feel good about supporting the BBBS mission to create and support more life-changing friendships in your community



**2019 Ruler Of The Lanes Champions**  
Congratulations to Indiana Michigan Power for raising \$10,146!



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