



Fort Wayne Office: 1005 West Rudisill Blvd - Fort Wayne, IN 46807 - (260) 456-1600
Warsaw Office: (574) 306-2178



Tips for Fundraising Success

1. **Start early and personalize your asks.** Reach out to your personal, professional and community contacts, and let them know why you support Big Brothers Big Sisters.
2. **Don't be afraid to ask.** Be confident and clear and ask for a specific dollar amount.
3. **Use Social Media.** Many of our bowlers find great success sharing their online fundraising page to social media. You may find that you raise more money by utilizing the online fundraising tools. Set up your personal fundraising page today by visiting www.bbbsnei.org!
4. **Break it down:** raising \$100 is as easy as asking 10 friends for \$10!
5. **Every Dollar Helps.** While asking for larger amounts like \$50 or \$25 will make your fundraising go faster, no donation is too small. Whether it's \$1, \$5 or \$10...what matters is you are getting people to support Big Brothers Big Sisters.
6. **Thank your Donors!** Big Brothers Big Sisters appreciates every dollar raised. We sincerely appreciate your help in engaging the community and continuing our efforts to make people feel good about supporting the mission of Big Brothers Big Sisters.
7. **We're here to help!** If you have questions or need any assistance, give us a call at 888-456-1600!

How to raise \$100 in 5 Days:

Day 1: Start of your fundraising efforts with your own donation of \$10	\$10
Day 2: Ask 4 family members for \$10	\$50
Day 3: Ask 3 friends for \$10	\$80
Day 4: Ask 1 neighbors for \$10	\$90
Day 5: Ask 1 coworker for \$10	\$100