



Women's Champagne Brunch Sponsorship Opportunities

Saturday, November 21, 2020

**BECAUSE OF SPONSORS LIKE YOU,
WE'VE BEEN ABLE TO:**



8 DIANE HUMPHREY
AWARD WINNERS

196 FASHION SHOW
PARTICIPANTS

COMMITTEE
MEMBERS = **188**

641 CHILDREN
SERVED

5,326 PEOPLE
INSPIRED

\$640,589 DOLLARS RAISED

350
BIG
SISTERS
RECRUITED

2,774
GIFTS GIVEN

531 TABLE
CAPTAINS



13 YEARS
STRONG &
growing



Women's Champagne Brunch

Sponsorship Opportunities

Presenting Sponsor

\$ 5,000

Invitation to Host Virtual Recording at Company Headquarters

Premier Company Logo Inclusion on all Event Materials (*Printed & Electronic*)

Premier Company Logo Inclusion on all Table Captain Materials (*Printed & Electronic*)

Premier Company Logo Inclusion with Hyperlink to Company Site on:

Event Webpage

Email Marketing & Communications

Online Registration Site

Mobile Video Marketing & Communications

Online Fundraising Site

Mobile Auction/Bidding Site

Social Media Sponsor Spotlight with Company Hashtag Inclusion (*Pre, Day of & Post Event*)

Company Mention with Logo Inclusion during Virtual Event Presentation

Virtual Event Closing Sponsor Support Ad (*with or without Holiday Shopping Link*)

Premier Company Logo Inclusion on Sponsor Card included in Participant Gift Box

Invitation to Captain a Virtual Table of 10

Invitation to Showcase a Donated Item in the Silent Auction

Invitation to Provide Company Branded Item in the Participant Gift Box (750)

Company Mention in Press Release & Company Name listed in 2020 Annual Report

Diamond Sponsor

\$ 2,500

Prominent Company Logo Inclusion on all Event Materials (*Tier II - Printed & Electronic*)

Prominent Company Logo Inclusion on all Table Captain Materials (*Tier II - Printed & Electronic*)

Prominent Company Logo Inclusion on:

Event Webpage

Email Campaigns & Communications

Online Fundraising Site

Mobile Auction/Bidding Site

Social Media Sponsor Spotlight (*Pre & Post Event*)

Company Mention with Logo Inclusion during Virtual Event Presentation

Prominent Company Logo Inclusion on Sponsor Card included in Participant Gift Box (*Tier II*)

Invitation to Captain a Virtual Table of 10

Invitation to Showcase a Donated Item in the Silent Auction

Invitation to Provide Company Branded Item in the Participant Gift Box (750)

Company Mention in Press Release & Company Name listed in 2020 Annual Report

Women's Champagne Brunch

Sponsorship Opportunities

Ruby Sponsor

\$ 1,500

Company Logo Inclusion on all Event Materials *(Tier III - Printed & Electronic)*

Company Logo Inclusion on all Table Captain Materials *(Tier III - Printed & Electronic)*

Company Logo Inclusion on:

Event Webpage

Mobile Auction/Bidding Site

Online Fundraising Site

Social Media Shared Sponsor Spotlight *(Pre & Post Event)*

Company Mention with Logo Inclusion during Virtual Event Presentation

Company Logo Inclusion on Sponsor Card included in Participant Gift Box *(Tier III)*

Invitation to Captain a Virtual Table of 10

Invitation to Showcase a Donated Item in the Silent Auction

Invitation to Provide Company Branded Item in the Participant Gift Box *(750)*

Company Mention in Press Release & Company Name listed in 2020 Annual Report

Emerald Sponsor

\$ 1,000

Company Name Listed with Mention during Virtual Event Presentation

Company Name Listed on Sponsor Card included in Participant Gift Box

Invitation to Captain a Virtual Table of 10

Invitation to Showcase a Donated Item in the Silent Auction

Invitation to Provide Company Branded Item in the Participant Gift Box *(750)*

Company Mention in Press Release & Company Name listed in 2020 Annual Report

Fashion Show Sponsor

\$ 500

Company Name Listed with Special Thanks during Virtual Event Presentation

Provide the Outfits for the Littles to keep after the Fashion Show

Company Name listed in 2020 Annual Report

Women's Champagne Brunch

Sponsorship Opportunities

Brunch in a Box - Favor Sponsor

\$ 500

Provision of Gift Box for Each Participant with Co-Sponsors (750)
Company Logo Inclusion with Special Thanks during Virtual Event Presentation
Company Name Listed on Sponsor Card included in Participant Gift Box
Invitation to Provide Company Branded Item in the Participant Gift Box (750)
Invitation to Captain a Virtual Table of 10
Invitation to Showcase a Donated Item in the Silent Auction
Company Name listed in 2020 Annual Report

Silent Auction Sponsor

\$ 500

Company Logo Inclusion on Mobile Bidding Site
Invitation to Showcase a Donated Item in the Silent Auction
Company Name listed in 2020 Annual Report

Sparkle Sponsor

\$ 100

Provide Winter Coats, Hats, Gloves and Boots for the Littles featured in the Fashion Show
Personal Name listed in 2020 Annual Report

Women's Champagne Brunch

Web and Social Media - Fans & Followers

WWW.BBBSNEI.ORG

- 24,305 Users
- 25,830 Sessions - 1:43 Duration
- 60,731 Page Views



[FACEBOOK](https://www.facebook.com/BBBSNEI)

- 4,575 Facebook Followers
- 349,928 Reach to Date
- 8,137 Weekly Average Reach
- 288 Posts
- 14,494 Engagement



[TWITTER](https://twitter.com/BBBSNEI)

- 643 Twitter Followers
 - 168 Tweets
 - 261 Engagement
- 75,798 Tweet Impressions
 - 1,299 Weekly
- 3,078 Profile Visits
 - 71 Weekly

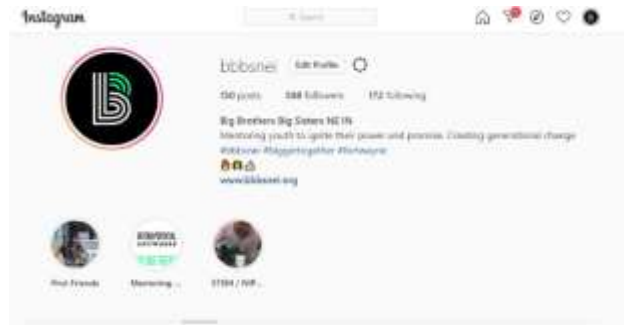


Women's Champagne Brunch

Web and Social Media - Fans & Followers

INSTAGRAM

- 409 Instagram Followers
- 85 Posts
 - 2,029 Engagement
 - 2,721 Page Views



LINKEDIN

- 409 LinkedIn Followers
- 85 Posts
 - 2,029 Engagement
 - 2,721 Page Views

