

inspire



13th
Annual

Women's Champagne Brunch

Mimosas for Matches • Special Virtual Event

Tips for Fundraising Success

1. **Set a Goal.** While \$75 is the suggested goal for each attendee, you are welcome to set your goal even higher to make an even bigger impact! Reach out to your personal, professional and community contacts, and let them know why you support and believe in the mission of Big Brothers Big Sisters.
2. **Don't be afraid to ask.** Be confident and clear and ask for a specific dollar amount. You can share your fundraising page multiple times on Social Media, making sure to thank those who have given and update with your progress each time.
3. **Use Social Media.** Many of our guests find great success sharing their online fundraising page to social media. You may find that you raise more money by utilizing the online fundraising tools. Set up your personal fundraising page today by visiting <http://www.bbbsnei.org/events/womens-champagne-brunch/> or contact Dametria Refner at 260-456-1600 ext. 2229 or Dametria.Refner@bbbsnei.org!
4. **Break it down:** raising \$75 is as easy as asking 5 friends for \$15!
5. **Every Dollar Helps.** While asking for larger amounts like \$50 or \$25 will make your fundraising go faster, no donation is too small. Whether it is \$1, \$5 or \$10...what matters is you are getting people to support Big Brothers Big Sisters.
6. **Thank your Donors!** Big Brothers Big Sisters appreciates every dollar raised. We sincerely appreciate your help in engaging the community and continuing our efforts to make people feel good about supporting the mission of Big Brothers Big Sisters.
7. **We're here to help!** If you have questions or need any assistance, give us a call at 888-456-1600!

How to raise \$75 in 5 Days:

Day 1: Start of your fundraising efforts with your own donation of \$5	\$5
Day 2: Ask 2 family members for \$10	\$25
Day 3: Ask 2 friends for \$10	\$45
Day 4: Ask 1 neighbors for \$15	\$60
Day 5: Ask 1 coworker for \$15	\$75