



The BIG Celebration

A benefit for Big Brothers Big Sisters Serving Kosciusko County



Winona Heritage Room
901 Park Avenue - Winona Lake, IN 46590

Reception & Silent Auction 5:30p.m. • Dinner & Program 6:45 p.m.

2019 SPONSORSHIP OPPORTUNITIES



Supporting *Big Brothers Big Sisters* will provide the opportunity to benefit local children.

Your Support will ...

- Provide more than 1,700 local children with a positive adult role model in 2019
- Provide activities for more than 500 local children currently on the waiting list
- Provide for targeted volunteer recruitment, screening and matching
- Provide ongoing support for our volunteers, children, and their families.
- **Forever impact the lives of local children and strengthen our communities**

Invest in an Organization with Proven Results ...

- *Little's enrolled in our programs* **perform better in school**, are **more confident** in their performance. Over 50% are **less likely to skip school**.
- *Little's enrolled in our programs* are **more likely to avoid the use of illegal drugs and alcohol**.
- *Little's enrolled in our programs* are **more likely to behave non-violently**.
- *Little's enrolled in our programs* **interact better** with their families and peers. **Former little's** who were enrolled in our programs **are reported to be better educated, wealthier, and have stronger relationships with their spouses, children and friends**.

Locally the Results are even Greater ...

- 77 % less likely to begin use of illegal substances
- 24% much better in attitude regarding use of illegal substances
- 54 % of youth remained same in school attendance
- 38.5% experienced improved school attendance
- 76% of local matches experience increased feelings of self esteem
- 43% doing better or much better at avoiding delinquency
- 89% were doing the same or better after first year in match relationship
- 18% of these school performance as being much better
- 48% interact better with their families

Together, we will change lives for the better, forever!

2019 SPONSORSHIP OPPORTUNITIES

Presenting Co-Sponsorship:

\$ 5,000

- ❖ Corporate Table of 8 with Premier Seating
- ❖ Premier Company Recognition & Logo Inclusion on all Day of Event Printed Materials and Signage
- ❖ Premier Logo Placement & Personal Support Message with Photo in Event Program
- ❖ Premier Company Recognition/Logo Inclusion with Television, Radio, and Media Sponsors
- ❖ Premier Company Recognition/Logo Inclusion during Event Presentation and Press Release
- ❖ Logo Inclusion on Big Brothers Big Sisters Event Website with Hyperlink to Corporate Website
- ❖ Premier Company Recognition/Logo Inclusion in Big Brothers Big Sisters e- newsletter (10,000+ hits)
- ❖ Premier Company Promotion via all Big Brothers Big Sisters Social Media Outlets
- ❖ Company Recognition in 2018 Annual Report

Platinum Sponsorship:

\$ 2,500

- ❖ Corporate Table of 8
- ❖ Company Recognition & Logo Inclusion on all Day of Event Printed Materials and Signage
- ❖ Company Recognition in 2018 Annual Report

Gold Sponsorship:

\$ 1,000

- ❖ Corporate Table of 8
- ❖ Company Name Listed in Event Program, Table Tents & Day of Event Signage
- ❖ Company Recognition in 2018 Annual Report

Silver Sponsorship/Table Sponsor:

\$ 500

- ❖ Corporate Table of 8
- ❖ Company Name Listed on Table Tents & Day of Event Signage
- ❖ Company Recognition in 2018 Annual Report