The BIG Celebration
A benefit for Big Brothers Big Sisters Serving Kosciusko County

DECEMBER 3, 2019

Winona Heritage Room
901 Park Avenue - Winona Lake, IN 46590
Reception & Silent Auction 5:30p.m. • Dinner & Program 6:45 p.m.

2019 SPONSORSHIP OPPORTUNITIES
Supporting Big Brothers Big Sisters will provide the opportunity to benefit local children.

Your Support will . . .

- Provide more than 1,700 local children with a positive adult role model in 2019
- Provide activities for more than 500 local children currently on the waiting list
- Provide for targeted volunteer recruitment, screening and matching
- Provide ongoing support for our volunteers, children, and their families.
- Forever impact the lives of local children and strengthen our communities

Invest in an Organization with Proven Results . . .

- Little’s enrolled in our programs perform better in school, are more confident in their performance. Over 50% are less likely to skip school.
- Little’s enrolled in our programs are more likely to avoid the use of illegal drugs and alcohol.
- Little’s enrolled in our programs are more likely to behave non-violently.
- Little’s enrolled in our programs interact better with their families and peers. Former little’s who were enrolled in our programs are reported to be better educated, wealthier, and have stronger relationships with their spouses, children and friends.

Locally the Results are even Greater . . .

- 77 % less likely to begin use of illegal substances
- 24% much better in attitude regarding use of illegal substances
- 54 % of youth remained same in school attendance
- 38.5% experienced improved school attendance
- 76% of local matches experience increased feelings of self esteem
- 43% doing better or much better at avoiding delinquency
- 89% were doing the same or better after first year in match relationship
- 18% of these school performance as being much better
- 48% interact better with their families

Together, we will change lives for the better, forever!
## 2019 Sponsorship Opportunities

### Presenting Co-Sponsorship: $5,000
- Corporate Table of 8 with Premier Seating
- Premier Company Recognition & Logo Inclusion on all Day of Event Printed Materials and Signage
- Premier Logo Placement & Personal Support Message with Photo in Event Program
- Premier Company Recognition/Logo Inclusion with Television, Radio, and Media Sponsors
- Premier Company Recognition/Logo Inclusion during Event Presentation and Press Release
- Logo Inclusion on Big Brothers Big Sisters Event Website with Hyperlink to Corporate Website
- Premier Company Recognition/Logo Inclusion in Big Brothers Big Sisters e-newsletter (10,000+ hits)
- Premier Company Promotion via all Big Brothers Big Sisters Social Media Outlets
- Company Recognition in 2018 Annual Report

### Platinum Sponsorship: $2,500
- Corporate Table of 8
- Company Recognition & Logo Inclusion on all Day of Event Printed Materials and Signage
- Company Recognition in 2018 Annual Report

### Gold Sponsorship: $1,000
- Corporate Table of 8
- Company Name Listed in Event Program, Table Tents & Day of Event Signage
- Company Recognition in 2018 Annual Report

### Silver Sponsorship/Table Sponsor: $500
- Corporate Table of 8
- Company Name Listed on Table Tents & Day of Event Signage
- Company Recognition in 2018 Annual Report