

# BOWL FOR KIDS' SAKE

## Sponsorship Opportunities

March 2019

Adams, Allen, DeKalb, Huntington, Kosciusko and Noble Counties



### PREMIER EVENT SPONSOR | \$10,000

- ❖ Recognition with all possible Television, Radio & Media exposure.
- ❖ Ability to attend, exhibit & promote products at all BFKS locations.
- ❖ Premier logo placement on all possible printed materials.
- ❖ Logo & support message on BFKS web site with link to sponsor's site.
- ❖ Two tickets to the annual BBBS Gourmet Dinner—Date TBD.
- ❖ Premier Company promotion via BBBS Social Media Outlets.
- ❖ Company mention in all BFKS Press Releases.
- ❖ Premier logo placement on BFKS T-Shirts & Day of Event signage.
- ❖ Lane Banner at all BFKS locations in all BBBS service areas.
- ❖ Recognition in BBBS Annual Report.

### PLATINUM GAME SPONSOR | \$5,000

- ❖ Logo included on all possible printed materials.
- ❖ Logo on BFKS web site with link to sponsor's site.
- ❖ Two tickets to the annual BBBS Gourmet Dinner
- ❖ Company promotion via BBBS Social Media Outlets.
- ❖ Company mention in all BFKS Press Releases.
- ❖ Logo inclusion on BFKS T-Shirts & Day of Event signage.
- ❖ Lane Banner at all BFKS locations in all BBBS service areas.
- ❖ Recognition in BBBS Annual Report.

### GOLD STRIKE SPONSOR | \$2,500

- ❖ Two tickets to the annual BBBS Gourmet Dinner —Date TBD.
- ❖ Company promotion via BBBS Social Media outlets.
- ❖ Company mention in all BFKS Press Releases.
- ❖ Logo inclusion on BFKS T-Shirts & Day of Event signage.
- ❖ Lane Banner at all BFKS locations in all BBBS service areas.
- ❖ Recognition in BBBS Annual Report.

### SILVER SPARE SPONSOR | \$1,000

- ❖ Company mention in Press Releases of sponsored Counties.
- ❖ Logo inclusion on BFKS T-Shirts & Day of Event signage.
- ❖ Lane Banner in Allen County.
- ❖ Lane Banner in choice of another County in BBBS service area.
- ❖ Recognition in BBBS Annual Report.

### BRONZE PIN SPONSOR | \$500

- ❖ Name inclusion on BFKS T-Shirts & Day of Event signage.
- ❖ Lane Banner in choice of one County in BBBS service area.
- ❖ Recognition in BBBS Annual Report.

### LANE BANNER SPONSOR | \$250

- ❖ Lane Banner in Choice of One County in BBBS Service Area
- ❖ Recognition in BBBS Annual Report



Big Brothers Big Sisters of Northeast Indiana

Fort Wayne Office: 1005 West Rudisill Blvd - Fort Wayne, IN 46807 - (260) 456-1600

Warsaw Office: 1603 North Detroit Street - Warsaw, IN 46580 - (574) 306-2178