



BOWL FOR KIDS' SAKE



It's not about bowling . . . It's about the kids!

Dear Team Captain,

Thank you for being a part of something BIG! Your commitment to participate in the 2012 Bowl For Kids' Sake Campaign (BFKS) will help make a big difference in the lives of children, in communities we serve. Big Brothers Big Sisters is a donor and volunteer-based organization, and with your support we will be able to match even more children with a caring adult mentor. Together, we will work to bring hope and improve the lives of children who need us most.

Enclosed you will find your Team Captain Pledge Packet and helpful information to begin and complete a successful BFKS "FUN"draising campaign for Big Brothers Big Sisters. Be sure to check out:



Team Registration Form: Complete and send back to Big Brothers Big Sisters to register your team and reserve your preferred bowling date & time.



Prizes & Incentives: Check out the "iCan Make a Difference!" prizes. You can win BIG just by raising \$100 in pledges. Remember, getting to goal is as easy as asking 10 friends for just \$10!



Collect Donations Online: Online fundraising is as easy as 1-2-3! Go to www.bbbsnei.org, click on the BFKS logo, register your team and begin your online "FUN"draising campaign.



10 Great Fundraising Ideas: Want to ramp up your game? Check out these helpful tips to help you reach your BFKS fundraising goal. DID YOU KNOW? Your employer may have a "matching fund" or a "paid volunteer" program. With their contribution, you may be able to double or even triple your pledges!

Here at Big Brothers Big Sisters, we are a family made of "Bigs", "Littles", volunteers, staff, and board members who truly appreciate your participation in making this BFKS event such a success. While our words can simply THANK YOU, the hope you are creating is more than we can express, and something that will enrich the lives of the "Littles" we match every day.

All the best,

Shelley Schwab
Director of Development





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BFKS TEAM REGISTRATION FORM

My Bowl for Kids' Sake Team Info:

Team Name: _____

Team Captain Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Bowler #3 _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Bowler #4 _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

My team prefers the following BFKS session:

County Name: _____

Session Date & Time: _____

Bowler #2 _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Bowler #5 _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Session selection is subject to availability. A BBBS staff member will contact you to confirm your selection. *Please make sure to include your email address.*

REGISTER ONLINE!

www.bbbsnei.org

Please FAX this completed form to 260.456.2009 or email to erica.brown@bbbsnei.org

If you have additional questions, please call Erica Brown at 260.456.1600



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i Can Make a Difference!

Win "BIG" at Bowl for Kids' Sake!

Take your BFKS fundraising campaign to the next level in 2012 and let the "FUN"draising begin! Each dollar you raise will make **BIG** changes in the life of a child and can also mean **BIG** prizes for you! **Check out these AWESOME PRIZES, including the great Grand Prize Package!** With each level, you earn entries to win a LED-LCD flatscreen television and Blu-ray player, courtesy of Best Buy! **Start today and get things rolling!**



Grand Prize Package

 <p>RAISE \$100</p>	 <p>RAISE \$300</p>	 <p>RAISE \$600</p>	 <p>RAISE \$1,200</p>	 <p>RAISE \$2,500</p>
				
<p>1 Entry to Win Grand Prize Package</p> <p>BFKS Shirt</p> <p>Goody Bag</p>	<p>2 GB iPod Shuffle</p> <p>2 Entries to Win Grand Prize Package</p> <p>BFKS Shirt</p> <p>Goody Bag</p>	<p>8 GB iPod Nano</p> <p>3 Entries to Win Grand Prize Package</p> <p>BFKS Shirt</p> <p>Goody Bag</p>	<p>8 GB iPod Touch</p> <p>4 Entries to Win Grand Prize Package</p> <p>BFKS Shirt</p> <p>Goody Bag</p>	<p>iPad</p> <p>5 Entries to Win Grand Prize Package</p> <p>BFKS Shirt</p> <p>Goody Bag</p>

Start Something™

BOWL
FOR KIDS' SAKE



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ONLINE REGISTRATION

www.bbbsnei.org

*Raise money with the click of a button by registering online.
It only takes a few minutes to setup a secure donation page at our BFKS teams website!*

Step 1:

- Visit our homepage www.bbbsnei.org and click on the **BFKS Link**.
- This will immediately direct you to our online fundraising website.



Step 2:

- Once you've reached the BFKS Website, click **"REGISTER HERE"**.

Step 3:

- If you want to be a Team Captain and start your own team, click **"START A BOWLING TEAM"**.
- If you want to join an existing team, click **"JOIN A TEAM"**. To join a team, you will need to know the name of the team you want to join.

Step 4:

- Now you're ready to setup your personalized, secure online fundraising HQ by following the prompts or clicking **"EDIT MY SITE"** under **"BOWLER'S PERSONAL ONLINE HQ"** at the bottom of the page.
- You can email your family, friends and co-workers a donation link to your personal BFKS fundraising HQ Page by clicking **"EMAIL"** at the top of the page.

Quick Tips

- Encourage your team members to register online with your team name.
- Participate in some friendly competition to see which of your team members can raise the most money.
- You can check your team's progress by logging on with your user name and password.
- Donors who donate via credit card will immediately receive a thank you and tax receipt via email.

2439 Fairfield Avenue | Fort Wayne, IN 46807 | 260.456.1600 | 888.456.1600 | www.bbbsnei.org



Start Something™ *It's not about bowling . . . It's about the kids!*



2012 BFKS SCHEDULE

ADAMS & WELLS COUNTY

Villa Lanes | Decatur, IN

Sunday, March 11

1—3pm & 3:30-5:30pm

*Daylight Savings Time begins

ALLEN COUNTY

Thunder Bowl #1 | Fort Wayne, IN

Saturday, March 17

4:30-6:30pm

Sunday, March 18

4:30 -6:30pm

Thursday, March 22

6-8pm

Thursday, March 29

6-8pm

Saturday, March 31

4:30-6:30pm

BRANCH, HILLSDALE, LAGRANGE & ST. JOSEPH COUNTIES

Bronson Strike Zone — Bronson, MI

Saturday, March 17

11am-1pm, 1:30-3:30pm & 4-6pm

DEKALB COUNTY

Garrett Bowl - Garrett, IN

Sunday, March 18

10am-12pm, 12:30-2:30pm & 3-5pm

HUNTINGTON COUNTY

Rainbow Lanes - Huntington, IN

Sunday, March 18

2-4pm & 4-6pm

KOSCIUSKO & WHITLEY COUNTIES

The Bowling Alley - Warsaw, IN

Saturday, March 10

1:00-3:00pm & 3:30-5:30pm

NOBLE COUNTY

Shadow Bowl - Kendallville, IN

Saturday, March 10

9-11am & 3-5pm

STEBEN COUNTY

Angola Bowl - Angola, IN

Saturday, March 10

10am-12pm, 12-2pm & 2-4pm

Sunday, March 11

9-11am & 11am-1pm

COLLEGE BOWL

Indiana Tech - Fort Wayne, IN

Friday, April 6

4-6pm, 6-8pm & 8-10pm

MATCH BOWL

Thunder Bowl #1—Fort Wayne, IN

Thursday, April 12 & 19

5:30-7:30pm





Big Brothers Big Sisters

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CORPORATE BOWL


Team Challenge

A team challenge is a unique opportunity to rally your teams for some friendly competition against your biggest rivals and roll a strike for the kids! Join the game of making a difference for the children in your community and have a ball while competing with your colleagues to be named and reign as "Ruler of the Lanes!" for the 2012 Bowl for Kids' Sake.



The Top Fundraising Team in Each County will Receive:

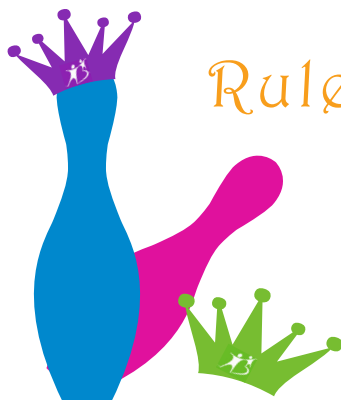
-  Bragging rights with a team picture spotlighted on the Big Brothers Big Sisters website and press release
-  Team name and company recognition in the Bowl for Kids' Sake post-event newsletter
-  The coveted 2012 Bowl for Kids' Sake trophy

Team Challenge Guidelines

-  A minimum of 5 (five) teams must participate to qualify in the challenge. **Note:** Teams do not have to consist of employees only. Teams may be formed of friends & family representing a specific company.

The team that raises the most money wins the challenge!

-  Encourage interdepartmental challenges, or challenge another business to a friendly fundraising competition. Use our Bowl for Kids' Sake fundraising website, www.bbbsnei.org, to maximize your donations and watch the thermometer rise!
-  If you have any questions, please contact Shelley Schwab directly at: (260) 456-1600, (888) 456-1600 or via email at michelle.schwab@bbbsnei.org.



Ruler of the Lanes - Hall of Fame

wmi

2011

Raytheon

2010

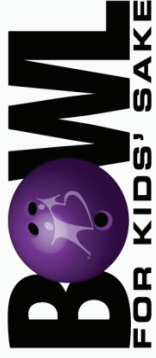


Big Brothers Big Sisters

2439 Fairfield Ave. | Fort Wayne, IN 46807
 260.456.1600 | 888.456.1600 | 260.456.2009 (fax)
 www.bbbsnei.org

Adams, Allen, Branch, DeKalb, Hillisdale, Huntington, Kosciusko
 LaGrange, Noble, St. Joseph, Steubert, Wells & Whitley Counties

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 It's about helping the kids.



MY B.B.B.S. INFO

Bowler's Name: Last _____ First _____ M.I. _____
 Street Address _____ City _____ State _____ Zip _____
 Evening Phone Number _____ Day Phone _____ E-Mail Address _____
 I would like more information on: Becoming a Big Brother/Big Sister Hosting a Presentation Other Volunteer Opportunities

I'm Bowling in _____ County
 My Bowling Location: _____
 My Bowling Date: _____
 My Bowling Time: _____

SPONSOR PLEDGE INFORMATION

	SPONSOR NAME	SPONSOR MAILING ADDRESS	CITY, STATE, ZIP	PHONE	E-MAIL	PLEDGE AMOUNT	PAYMENT		
							PAYING NOW	INVOICE BOWLER	INVOICE SPONSOR
1									
2									
3									
4									
5									
6									
7									
8									
9									
10									
11									
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17									
18									
19									
20									
21									
22									
23									
24									
25									
TOTAL									

Envelope _____ of _____ (Use if you have more than 25 sponsors) **BRING THIS PLEDGE FORM WITH YOU THE DAY YOU BOWL.**





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Ten Great Fundraising Ideas for Bowl for Kids' Sake Teams


 **Ask 10 People for \$25:** Make a list of people you know, ask each of them for a \$25 donation. Once you reach your goal, keep adding names to your original list. Don't stop, your list will grow as you meet new people and make new friends.


 **Sell Bowling Pin Cutouts:** Your team, clients, customers, and supporters can purchase and autograph their support for Big Brothers Big Sisters for a donation of \$1 or more! Display the cutouts as you sell them in a prominent area where everyone can see. **Note:** Bowl for Kids' Sake cutouts are available to you at NO COST from the Big Brothers Big Sisters office.


 **Blue Jeans for Bowl for Kids' Sake:** Choose a day where your company can dress down to work. Charge \$5 to wear jeans and receive a BFKS button. Buttons are reusable, so you can hold multiple jeans days! **Note:** BFKS buttons are available to you at NO COST from the Big Brothers Big Sisters office.

 **Office Perks:** Host break time by bringing in a specialty coffee with flavored creams and leave a Big Brothers Big Sisters collection jar for donations.

 **Baby Picture Contest:** Collect baby pictures from your co-workers, display them at work and sell chances at guessing who the babies are. The person with the most correct answers wins a prize!

 **Hold a Silent Auction or Garage Sale:** Collect donated items from your community and hold a silent auction or designate one day in your community as Bowl for Kids' Sake Garage Sale Day. Encourage all team members to participate and donate their earnings.

 **Hat Day:** Students pay \$1 to wear a hat to school. One school raised almost \$1000!!

 **Host a Coin Drive:** Host a coin drive and have a competition between classrooms.

Thank you for supporting Big Brothers Big Sisters!

